

Curriculum Vitae



Alexander C. R. Budik

MA. BSc.

Alexander Budik
born 1987
in Austria

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Work experience

FEB 2019 -
DATE

Teamlead / Senior Account- & Projectmanager

Plan.net Connect - Serviceplan, Munich, Germany

Teamlead as Senior account- and project manager with focus on CRM & SaaS. Until Corona responsible for Account Director tasks such as managing an account-team of 7, implementation of LH's global b2b e-mail communication, client liaison on C-level, budgetary responsibility as well as coordination of data-, development, account-, art- and copywriting teams. Amongst others clients include the Lufthansa Group, Blanco, Audi and Leica Cameras.

JUNE 2017 -
FEB 2019

Account- / Projectmanager

Defacto Be/One, Munich, Germany

Account- and projectmanager for dialogue- and direct marketing. Responsible for the execution of direct mailing campaigns focussing on customer loyalty and engagement.

AUG 2016 -
MAY 2017

World Travel

USA, Peru, Japan, SE-Asia, Australia, Middle East

OCT 2015 -
AUG 2016

Freelance:
JUNE 2017 -
TODAY

Production Supervisor

The Wonderland Dream Factory, London, UK

Overseeing the production of feature film trailers I liaised with studios, creative teams and clients such as StudioCanal, Warner Bros., Sony and Red Bull. I was in charge of the status- and the profit & loss reports as well as streamlining the work in progress.

APR 2015 -
OCT 2015

International Account Manager

Tag Worldwide, London, UK

APR 2014 -
APR 2015

European Account Manager

F# Music Advertisment, London, UK

JAN 2014 -
APR 2014

Account Executive

Partners Adrews Aldridge / Engine Group, London, UK

APR 2013 -
JAN 2014

Quality Assurance Tester / Translator

SEGA International, London, UK

Education

SEP 2011 -
SEP 2012

Master of Arts - Video Production / Film Making

Kingston University, London, UK

SEP 2007 -
SEP 2011

Bachelor of Science - Management & Economics

Leopold Franzens University, Innsbruck, Austria

Course - Entrepreneurship: Theory & Practice

Course - Entrepreneurial Marketing

University of Utrecht, Utrecht, Netherlands

Languages

German

Mother Tongue

English

Bilingual Proficiency since Kindergarten - IELTS 8.5

Certificates

[HarvardX - Rhetoric: The Art of Persuasive Writing and Public Speaking](#)

An Online Learning Initiative by Harvard University

[Agile Project Management](#)

Leadership Academy / Die Akademie für Führungskräfte

[Google AdWords Fundamentals](#)

Google online ceritfication - Completion ID: 11976751

[Google Analytics for Beginners](#)

Google Analytics Academy

[Public Relations - Basics](#)

UNIT - Leopold Franzens University

Skills

Software:

MS Office Suite

- Proficient

Final Cut Pro 7

- Advanced

Adobe Photoshop

- Advanced

Adobe InDesign

- Advanced

CMS (Wordpress)

- Advanced

Licenses:

Car, Motorcycle, Truck (up to 7.5 tons)

PADI Advanced Open Water Diver

Croatian Boat Skipper License (B)

Awards

Winner - Best Cinematography

London 48 Hour Film Fest - Assistant Producer

Nomination - Best Short

Sundance London Shortfilm Festival - Audio Recording

Nomination - Best Foreign Family Trailer

Golden Trailer Awards 2016 - Production Supervisor

Interests

Marketing, Video Creation, Snowboarding, Motorbiking, Diving

References

Plan.net Connect

Fabian Welling

Management Supervisor

Fabian@Welling.me

Defacto Be/One

Karin Jershov

Account Director

Karin.Jerschow@googlemail.com

The Dream Factory

Loren Mrcusic

Managing Director

Loren@TheDreamFactory.eu

TAG Worldwide

Diana Nguyen

Account Director

Dnguyen@TagWorldwide.com

F# EfSharp

Marius Kriening

Account Director EMEA

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Munich, 2021



A handwritten signature in black ink, appearing to read "A. Budik".

Alexander Budik